

## Roxas City Residents Invited to 2-day Diskwento Caravan

Contributed by Vincent Bigcas

ROXAS CITY, Capiz, (Dec. 10) &ndash; About 30 exhibitors composed of distributors as well as food and horticulture entrepreneurs are set to join the Diskwento Caravan of the Department of Trade and Industry on Dec. 16 and 17 at the public plaza here.

The two-day marketing event will also be participated in by Department of Labor and Employment, Technical Education and Skills Development Authority, National Food Authority and Department of Agriculture.

Various basic as well as prime commodities and some Noche Buena products at discounted prices will be available at the caravan.

&ldquo;Glutinous and aromatic rice will also be made available at the venue thru the NFA&rsquo;s accredited rice retailers,&rdquo; said a DTI Provincial Office Senior Trade and Industry Development Specialist Merian Asas.

She said that a city-based store will join the DTI initiative thru an in-house discount on identified products at its establishment.

The DTI is encouraging Capiceños to take advantage of the initiative designed to provide a cheaper market of basic commodities, among others.

The caravan seeks to ease the financial burden of the consumers and the same time provide additional or alternative market for manufacturers and producers, especially micro, small and medium enterprises (MSMEs). (JCM/AAL/PIA Capiz)