

Business and Tourism

On August 9, 2007, President Gloria Macapagal-Arroyo issued a Memorandum directing the Secretary of Department of Tourism to "make the Province of Capiz the Center of Seafood Trip Tourism in the Philippines so that the tourists will go to Capiz not just to buy but to eat seafoods as well." Markets in Capiz are always bursting with almost every kind of seafood imaginable. Capiz offers only the best fish species – both from the sea and fishponds – such as shellfishes, crabs, bangus, shrimps, and prawns. Gifted with the people blessed with ingenuity and a mind for progress, Capizeños turned wide expanses of swampy lands intertwined with networks of river and creeks into fishponds. Through food processing plants, marine products have been exported in the 1980s to Japan, United States and several European countries. The agricultural diversity of Capiz makes it suitable for cutflower, cut foliage, and ornamental plants for domestic and international markets. These made Capiz as the Garden Capital of Northern Panay. Orchids, chrysanthemums, anthurium, heliconias, roses and other ornamental plants are suitable for propagation. Capital and modern technology makes quarrying of marble and granite from the mountains in Pilar, Capiz very promising. Local and foreign experts have identified these deposit to be of good quality commercial quantity. The Capizeño's artistry is manifested in the beautiful handcrafted gifts, toys and housewares products of the province. The people produce fine and uniquely designs shellcrafts, pottery and ceramics. Tourism makes good and pleasurable business sense in Capiz. Nature has provided numerous magnets that businessmen can improve on. Its long coastal, fine sand, and populated waters and rich marine life have carved out a number of beautiful beaches and diving sites. Spelunking sites are numerous, each one with a unique sightseeing experience. Explorers can delight in the 3 hectare long Igang Cave in Maayon; the multi-chambered Kipot Cave in Mambusao; the Suhot Cave in Dumalag with its natural spring-fed pool; syenite, granite and marble-lined caves in Pilar; the multi-layered Suhoton Cave in Jamindan. Source: Capiz Provincial Tourism Office